

**Subject:** Re: Petition update

**From:** Ellen Riotto <ellen@southpark.la>

**Date:** 05/18/2017 05:13 PM

**To:** Robin Bieker <robin@biekerco.com>, Robert Buente <bbuente@1010dev.org>, 'Shelby Jordan' <sjordan@aegworldwide.com>, Martha Saucedo <msaucedo@aegworldwide.com>, 'Daniel Taban' <daniel@jadeent.com>, "Terri Toennies" <terri@laautoshow.com>, "Nusbaum, Nate - CHMC" <Nate.Nusbaum@DignityHealth.org>, Richard Wu <richard@grandlofts.com>, "James Pugh" <JPugh@sheppardmullin.com>, Channing Henry <channing@almadevelopment.com>, Paul Keller <pkeller@mackurban.com>, "Mark Wareham" <mwareham@mackurban.com>, Faye Washington <faye.washington@ywcagla.org>, Ann Hickambottom <ann.hickambottom@ywcagla.org>, Terry Rubinroit <rubinroit@aol.com>

Day 3 update:

We received petitions from 8 stakeholders today, bringing our total to 32.02%.

I expect to receive signed petitions from some heavy hitters tomorrow: Mack Urban, Oceanwide, Packard Lofts, LBA, Herald Examiner.

We still need to push incredibly hard to hit 51% by EOD Monday. Please follow up with all the people you've claimed and express the urgency.

On behalf of the whole team, thank you for your support,

Ellen

From: Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>

Date: Wednesday, May 17, 2017 at 5:04 PM

To: Robin Bieker <[robin@biekerco.com](mailto:robin@biekerco.com)>, Robert Buente <[bbuente@1010dev.org](mailto:bbuente@1010dev.org)>, 'Shelby Jordan' <[sjordan@aegworldwide.com](mailto:sjordan@aegworldwide.com)>, Martha Saucedo <[msaucedo@aegworldwide.com](mailto:msaucedo@aegworldwide.com)>, 'Daniel Taban' <[daniel@jadeent.com](mailto:daniel@jadeent.com)>, Terri Toennies <[terri@laautoshow.com](mailto:terri@laautoshow.com)>, "Nusbaum, Nate - CHMC" <[Nate.Nusbaum@DignityHealth.org](mailto:Nate.Nusbaum@DignityHealth.org)>, Richard Wu <[richard@grandlofts.com](mailto:richard@grandlofts.com)>, James Pugh <[JPugh@sheppardmullin.com](mailto:JPugh@sheppardmullin.com)>, Channing Henry <[channing@almadevelopment.com](mailto:channing@almadevelopment.com)>, Paul Keller <[pkeller@mackurban.com](mailto:pkeller@mackurban.com)>, Mark Wareham <[mwareham@mackurban.com](mailto:mwareham@mackurban.com)>, Faye Washington <[faye.washington@ywcagla.org](mailto:faye.washington@ywcagla.org)>, Ann Hickambottom <[ann.hickambottom@ywcagla.org](mailto:ann.hickambottom@ywcagla.org)>, Terry Rubinroit <[rubinroit@aol.com](mailto:rubinroit@aol.com)>

Subject: Re: Petition update

Re: Petition update

Day 2 update:

We received another 7 petitions today, bringing us up to 10.53%. If you're interested in the details of the progress, check out the attached spreadsheet.

I really do appreciate everyone's help in obtaining the required signatures. I know it's still a long shot but I'm feeling hopeful that we can make this deadline.

Best,

Ellen

From: Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>

Date: Tuesday, May 16, 2017 at 4:43 PM

To: Robin Bieker <[robin@biekerco.com](mailto:robin@biekerco.com)>, Robert Buente <[bbuente@1010dev.org](mailto:bbuente@1010dev.org)>, 'Shelby Jordan' <[sjordan@aegworldwide.com](mailto:sjordan@aegworldwide.com)>, Martha Saucedo <[msaucedo@aegworldwide.com](mailto:msaucedo@aegworldwide.com)>, 'Daniel Taban' <[daniel@jadeent.com](mailto:daniel@jadeent.com)>, Terri Toennies <[terri@laautoshow.com](mailto:terri@laautoshow.com)>, "Nusbaum, Nate - CHMC" <[Nate.Nusbaum@DignityHealth.org](mailto:Nate.Nusbaum@DignityHealth.org)>, Richard Wu <[richard@grandlofts.com](mailto:richard@grandlofts.com)>, James Pugh <[JPugh@sheppardmullin.com](mailto:JPugh@sheppardmullin.com)>, Sonnet Hui <[sonnethui@hazensgroup.com](mailto:sonnethui@hazensgroup.com)>, Channing Henry <[channing@almadevelopment.com](mailto:channing@almadevelopment.com)>, Paul Keller <[pkeller@mackurban.com](mailto:pkeller@mackurban.com)>, Mark Wareham <[mwareham@mackurban.com](mailto:mwareham@mackurban.com)>, Faye Washington <[faye.washington@ywcagla.org](mailto:faye.washington@ywcagla.org)>, Ann Hickambottom <[ann.hickambottom@ywcagla.org](mailto:ann.hickambottom@ywcagla.org)>, Terry Rubinroit <[rubinroit@aol.com](mailto:rubinroit@aol.com)>

Subject: Petition update

All,

Petitions are in the (snail) mail, and we've been hard at work tracking down signatures by email. So far, we received 14 signed petitions – we're 7.36% of the way there! Not bad for Day 1.

In addition to the petitions for the properties you own/manage, and the ones you've already claimed, I'm asking that you please take another look at the attached spreadsheet. I have highlighted in red the VIP stakeholders (ie. those who pay more than \$10k) that have not yet been claimed by a board member. They make up 15% of the total assessment and it would be a huge win if we could get these signatures. Please let me know if you have any connection to these properties/owners.

Thank you for your patience as I continue to spam your inboxes - the good news is: the spam will only continue for another 6 days 😊

Full steam ahead!

Ellen

Ellen Riotto

Interim Executive Director

South Park Business Improvement District

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24/7 DISPATCH: 866-560-9346

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